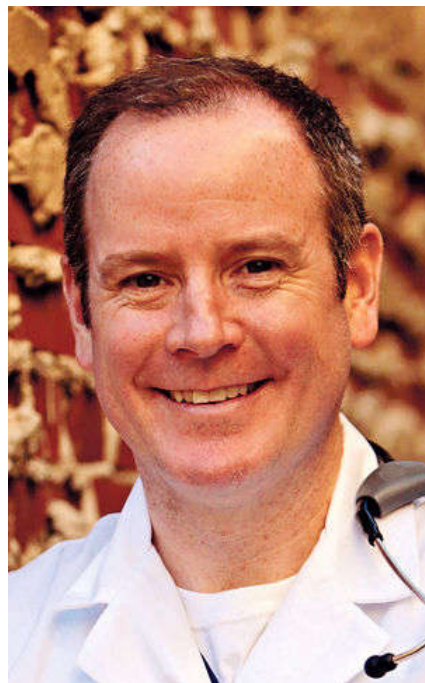


http://www.mdjonline.com/neighbor_newspapers/northside_sandy_springs/business/buckhead-veterinarian-co-authors-book-on-business/article_97458bd6-044b-11e8-9a59-b362d26df8da.html

Buckhead veterinarian co-authors book on business

Bill Baldowski 23 hrs ago



Duffy Jones

Those who graduate from veterinary school are knowledgeable on animal diseases, medications, treatment options and other elements of what they have dedicated their lives to doing.

However, as familiar as veterinarians are in treating animals, how much do they know about the advantages and disadvantages of the business end of their practice, whether they decide to open their own business or being a partner in an existing business?

To help recent graduates answer these questions, Duffy Jones, DVM, owner of Peachtree Hills Animal Hospital in Buckhead, has co-authored a book with author Thomas Harbin, a Buckhead resident, called “The Business Side of Veterinary Medicine: What Veterinary Schools Don’t Teach You.”

The book, published in May by Student Doctor Network, is priced at \$24.99 and is now available through Amazon.

Jones said the purpose of the book was to help young veterinarians decide, once they graduate, what type of veterinary medicine they would like to pursue.

“In veterinary school, you get a lot of information about the current diseases and medications and treatments needed to cure one’s pet,” Jones said. “However, there is very little information about how to actually run a

More information



Buckhead resident's 'Red Carpet Rivals' gives glimpse of Tinseltown





Buckhead Heritage Society names new exec. director

veterinary business and details needed to do so.”

According to the publisher, Jones’ book “gives a master’s (degree)-level education on the business side of things, which affects every practicing veterinarian, new and veteran alike.”

Included in the book is information on accounting and corporate finance, business law, operations management, business communications and organizational behavior, plus guidelines on career longevity and planning for retirement.

The book also gives information for those veterinarians who, as the publisher said, “are just starting out” with information on key ways to establish good citizenship in their community.

“Jones’ book also had guidelines on building one’s practice and advice for planning the all-important financial end of a new practice, “with an eye to the future.”

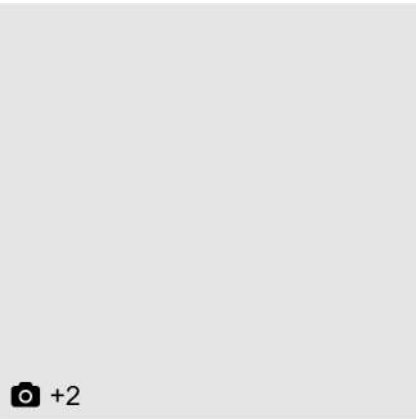
Jones said Harbin, who was out of the country and unavailable for an interview, wrote a similar book concerning new physicians starting their practices.

“He approached me about co-authoring a book on the same topics as his physician’s book, but from a veterinarian standpoint,” he said.

Brian Barnett, a veterinarian in North Carolina, praised the book as a “must read” for either those having just graduated from veterinarian school or those who may be changing the status of their business, such as owning their own practice, partnering with another veterinarian or



Pets give Santa wish lists



+2
Buckhead native authors 10th book

other changes.

“Jump start your career and invest in this book that will help plan and achieve tangible goals,” he said in a news release.